



Committee for AIDS Resources, Education & Services

## Strategic Plan

### Vermont CARES: FY 2012 – FY 2014

#### **Goals 2012-2014:**

- Be a leading model of care for HIV-positive people receiving treatment and support services
- Reduce the number of new HIV infections in Vermont, and the health and social impacts of HIV infection
- Be Vermont's leading voice on HIV/AIDS
- Strengthen Vermont CARES for success until we are no longer necessary

#### **In order to meet these goals, we have laid out the following strategies:**

##### **Be a leading model of care for HIV-positive people receiving treatment and support services**

- Expand medical case management and treatment adherence to meet the needs of all Vermonters with HIV/AIDS
- Demonstrate that health can be enhanced through integrated advocacy and care, and that HIV prevention is forwarded through effective treatment
- Break the cycle of HIV infection, poverty, and homelessness by working with clients to reach economic self-sufficiency & housing stability

##### **Reduce the number of new HIV infections in Vermont, and the health and social impacts of HIV infection**

- Champion comprehensive sexual education including accurate HIV risk reduction for all Vermonters
- Establish new venues in Vermont for innovative & accessible HIV testing and syringe exchange
- Ensure that Vermonters newly diagnosed with HIV are linked directly to the medical care of their choice
- Deconstruct social structures that link HIV risk to homophobia, racism, misogyny, and classism

##### **Be Vermont's leading voice on HIV/AIDS**

- Develop and share clear, effective messages about HIV care and prevention to all Vermonters, especially policy-makers and thought leaders
- Ensure Vermonters living with HIV/AIDS have integral roles in leading social change, marketing, and policy
- Serve as Vermont's leader in HIV policy in the State, with a special focus on the evolving implications of healthcare reform

##### **Strengthen Vermont CARES for success until we are no longer necessary**

- Share strategies, innovations, and new revenue streams with community partners to ensure client services are seamless, statewide, and cost-effective
- Diversify revenue to include third-party billing, and generate cash reserves so programs are more resilient and stable
- Invest in the leadership of Vermont CARES by recruiting, hiring, training, supporting, and retaining the best staff, Board, and volunteers possible
- Strengthen the capacities of the Board in its governance, recruitment and retention standards, ambassadorship, and ability to raise private funds

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